

Building a Better Punjab

Sponsor a Waste Management Program in Your Village

roundglass | foundation

The RoundGlass Foundation (RGF) is on a mission to build a better Punjab through sustainable and scalable initiatives focused on women's empowerment, education, sports, and the environment which collectively aim to improve the wellbeing of the people of Punjab, one life at a time.

RGF currently has four impact pillars in Punjab: Her Punjab (women's empowerment), Learn Punjab (education & sports), Sustain Punjab (environment) and Relief Punjab (Covid).

Creating a Cleaner Punjab

RGF's Waste Management (WM) program aims to make villages of Punjab cleaner and healthier. RGF is launching a campaign for the Punjabi Diaspora to get involved to sponsor a Waste Management program in a village of their choice to help us collectively create a Cleaner Punjab.

Waste to Wealth

Problem:

The villages of Punjab have inadequate or no functioning waste management systems. Improper disposal of waste pollutes the environment and adversely affects the health of residents. Approx. 60-70% of the daily unsegregated waste is biodegradable and can be converted to compost and recycled but instead its often left in unsanitary piles, clogging drains and polluting the soil and water of villages. The daily waste generated in the state of Punjab is expected to rise substantially over the next decade and if not addressed immediately, it poses a public health crisis in Punjab.

Solution:

RGF partners with the Government of Punjab to implement a decentralized model of segregation for composting and recycling for efficient, cost-effective and sustainable waste management. The State and local governments provide 70-75% of the project cost in subsidies and RGF covers 20-25% of the cost.

Current Impact

As of May 2021, RGF has successfully implemented 75 Waste Management projects in Punjab.

Select Statistics:



75 villages
initiated



15,000 households
impacted



75+ new jobs
created

Districts with 75 Active Waste Management Programs:

Fatehgarh Sahib (18) | Patiala (16) | Ludhiana (10) | Mohali (8) |
Mansa (8) | Rupnagar (5) | Bathinda (4) | Moga (2) | Gurdaspur (2)
| Kapurthala (1) | Nawanshahr (1)





Waste Management (WM) Operating Model

RGF's Waste Management model partners with the Government of Punjab to provide a functioning solution to manage rural waste. RGF mobilizes and educates the local community to adopt and maintain a solid waste management system.

Village Benefits

- Cleaner villages and healthier environment
- Better living conditions, quality of life and improved public health
- Community building through self-reliant and self sustaining program
- Creation of micro economy in villages
 - Waste collector employment
 - Collection supervisor employment
 - Compost and recycling income for stakeholders
 - Supports organic farming

WM Implementation Steps

Step 1: Build partnerships and obtain subsidy approval

RGF builds partnerships with Village and District Administration for their buy-in, participation and funding for WM program

Step 2: Begin the launch by creating awareness campaign, job training and cleaning of village

RGF implements an awareness campaign on the program for village residents, provides job training to waste collectors, and cleans the entire village after launch

Step 3: Support infrastructure and setup of WM program

RGF facilitates the setup of the waste infrastructure which includes: a composting facility, waste bins, waste collector and equipment etc.

Step 4: Community based implementation

RGF coordinators actively stay in the village for 1-2 weeks and provide on-going support to the village for 6+ months before operations handed over to village administration

Sponsor a Sustainable Waste Management Program in Your Village in Punjab for \$1,000 USD

The total cost of project is approx. \$7,000 USD. Government subsidies provide approx. \$5,000 and with your \$1,000 donation, RGF will match the remainder \$1,000 for a village of your choice. Click the below link to sponsor:

[Let's Build A Cleaner Punjab](#)

Limited Number of Villages Available for Government Subsidies

The Government Administration allocates a budget for waste management subsidies for limited number of blocks and villages per district. The approval for a subsidy is often based on a "first come first serve". If you are interested in launching a Waste Management project in a village of your choice, please fill out a pledge application to secure a spot.

Sponsor Benefits

- Pride in cleaner and healthier village
- Cleaner village – after the launch of the program, all garbage piles are removed
- Launch sustainable and long term Waste Management project at low after tax cost of \$650-\$850 USD (pre-tax cost of \$1,000 USD)
- Sponsor name recognition in high visibility location (signage, etc.)



Become a Sponsor

Step 1: Fill out a pledge application for a village of your choice

Funds will only be collected once your village is approved for government subsidies. You also have the option to sponsor a project at the full cost of \$7,000 without any restrictions

Step 2: RGF will work with your Village and District Administration to secure state and district approval for subsidies

This process can take 2-4 months

Step 3: Once approved, Sponsor donates \$1,000 USD

RGF will match the remaining \$1,000 USD required. RGF is a 501(c)3 in US and donations are tax deductible for US residents.

Step 4: The Waste Management project is launched in your village

Construction and implementation work can take 3-9 months



Sponsor a Waste Management program in your village and together,

Let us Build a Better Punjab

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